

Objective

To obtain a position as an Art Director / Senior Graphic Designer that allows for artistic challenges and growth in a positive and vibrant work environment.

Education

Hartford Art School, West Hartford, Connecticut
Bachelor of Fine Arts - Visual Communication Design
Class of 2003

Professional Experience:

Art Director - Graphic Design, MgM Gold Communications, New York, New York

September 2005 – Present

- Managing all projects from conception to completion, maintaining brand integrity, and keeping design themes consistent
- Directing and collaborating with freelance designers and other production teams when necessary, and managing all outsourced materials
- Designing and producing advertisements, brochures, points of purchase, collateral, and other promotional materials
- Selecting, manipulating, and editing photography
- Designing, programming, and maintaining client websites as well as the MgM Gold company website
- Creating and maintaining, or overseeing the maintenance of, clients' social networking accounts
- Researching and selecting print vendors
- Corresponding with publications and packaging all necessary materials for print using appropriate specifications
- Maintaining the company's computer network and servers, managing all electronic files and keeping them organized and backed-up

Freelance Graphic Artist, various clients, Westwood, New Jersey

September 2003 – Present

- Developing objectives and direction through collaboration with clients
- Managing all projects from concept to completion
- Projects include: identity design, website design, brochures, programs, animated online greetings, flyers, presentation design and preparation

Graphic Designer, Center Stage, Fair Lawn, New Jersey

April 2005 – September 2005

- Proposed concepts for large format designs: banners, billboards, full-wall ads, window displays, holiday displays, trade show booths and displays.
- Developed approved designs in collaboration with the creative director to completion
- Conceptualized and began execution of redesign for company website

Prepress Technician, Unimac Graphics, Carlstadt, New Jersey

June 2003 – September 2005

- Inspected clients' files via pre-flight checklist:
 - Established that all necessary documents, fonts, and images were supplied
 - Inspected and compared clients' files with supplied proofs for discrepancies
 - Reviewed all image resolutions, bleeds, and safeties to ensure all met the appropriate specifications
- Operated the Prinergy workflow system on Macintosh and Windows based workstations
- Applied the various pieces of a job into the appropriate layout for the appropriate press
- Processed final proofs for clients' approval

Pre-press Technician, BindRite Graphics, Carlstadt, New Jersey

May 2001 – August 2001

- Inspected clients' files via pre-flight checklist:
 - Established that all necessary documents, fonts, and images were supplied
 - Inspected and compared clients' files with supplied proofs for discrepancies
 - Reviewed all image resolutions, bleeds, and safeties to ensure all met the appropriate specifications
- Processed final proofs for clients' approval

Pre-press Assistant, Unimac Graphics, Carlstadt, New Jersey

May 2000 – May 2001

- Inspected clients' files via pre-flight checklist:
 - Established that all necessary documents, fonts, and images were supplied
 - Inspected and compared clients' files with supplied proofs for discrepancies
 - Reviewed all image resolutions, bleeds, and safeties to ensure all met the appropriate specifications

Professional Development:

Essex Computers Training, Paramus, New Jersey

- Adobe Acrobat: January 2005
- Adobe Illustrator: December 2004
- Adobe Photoshop: December 2004
- Adobe InDesign: November 2004
- QuarkXPress: November 2004

Technical Proficiency:

Platforms

- Mac
- Windows

Software

- Adobe Creative Cloud (2017 and earlier):
Acrobat, Dreamweaver, Flash, Illustrator, InDesign, Photoshop, Adobe Premier
- Apple: iMovie, Keynote, Numbers, Pages
- Microsoft Office: Excel, Outlook, PowerPoint, Word
- Other: QuarkXPress, Audacity
- Prepress Applications: Preps, Prinergy

Practical Skills:

- Excellent craftsmanship
- Superior attention to detail
- Strong communication and collaboration skills
- Ability to work within strict deadlines

Interests:

Photography, videography, traveling, cooking, acting, singing, gaming